



Pharma Support Ltd.

PHARMA SUPPORT LIMITED



OMRON

yuwell



GALDERMA



Md. Junayed Sharif

**Managing Director
Pharma Support Limited**

From the starting of PSL operation in Bangladesh he has been playing his role in this company, before that he had been working with Glaxo Smithkline Bd. LTD for 24 years as Field Executive, Area Executive, Area Manager & Zonal sales Manager. Before closing the business operation of GSK in Bangladesh Mr. Sharif worked there as second line sales manager and was responsible for two important zones of GSK business that is Chittagong & Sylhet. During his service in GSK he has accomplished many of key developmental objectives with huge success and awarded in locally and abroad.



Md. Serajul Islam

Human Resources Director, Pharma Support Limited

From the starting of PSL Mr. Serajul Islam has been serving his job in here. Mr. Serajul Islam has a very colorful pharma career, he served RPR (Rhone Poulenc Rorer) for 4 years, after wind up of RPR business from Bangladesh Mr. Serajul Islam joined another multinational company Glaxo SmithKline Bd. Ltd. and worked there for 20 years. During his services in GSK, he had to play different role in different places. Before stopping GSK operation in Bangladesh, he was Zonal Sales Manager for topmost important zone that is Dhaka.



Md. Shahidur Rahman Mia

Finance Director, Pharma Support Limited

Md. Shahidur Rahman Mia has been with PSL from starting of journey. He had been working with Glaxo SmithKline Bd. Ltd. for last 20 years before that he served IBN SINA pharmaceuticals for 2 years. In GSK he had been working in different places with different role and accomplished many of very special projects like Dermatology, Oncology & Respiratory with Huge success. Across the country he was responsible for Respiratory business while stopping the business of GSK in Bangladesh.



Introduction

Ensuring Better Health

Consistently delivering international standard innovative products & services for improved lifestyle



About Us

Pharma Support limited is a company providing marketing & sales support to world renowned company like- Roche Diabetic care- Switzerland, Omron-Japan & Yuwell-China in Bangladesh through a trusted marketing partner of Pharmsolutions Bangladesh limited (earlier Zuellig Pharma Bangladesh limited).

Since 11th december2018 PSL have been performing its operation with huge success and creating very good track record.

Pharma support limited is a compliant company maintaining high level of compliance culture.

A very dynamic marketing team operating in the market mostly experienced in multinational company like- GSK, Sanofi.





Mission, Vision & Values

To be a trusted marketing partner through best ethical business practice with a very dynamic marketing set-up

MISSION

VISION

We want to be market leader by ensuring better health support to the community when quality and compliance will come first & patient smile will expect return.

VALUES

- Integrity
- Transparency
- Customer Focus
- Trust



Accomplishment

Triple the sales of Accucheck and established as no.1 smbg (Self monitoring blood glucose machine) brand in Bangladesh.

Double the sales of OMRON products and established as leading healthcare product provider in Bangladesh.

Successfully launched yuwell brand In Bangladesh.



Activities

Basically, our activities depends on requiring to focus & utilize market opportunities to establish a brand as best in the market. We are very much patient centric & knowledge based scientific selling company uphold values and high level of compliance.

- Face to face doctors' promotion- (Endocrinologist, Diabetologist, Pulmonologist, cardiologist, & General Physician)

- Participate in doctor's congress

- Patient awareness campaign

- Chemist engagement program

- Nurses educational program

- Doctors meeting & CME

- Chemist visit





Pharma Support Ltd.

Ensuring Better Health

Consistently delivering international standard
innovative products & services for improved lifestyle

Operational Structure of PSL



Operating The Whole Country Under 13 Dmos

(Dhaka south, Dhaka North, Chittagong, Comilla, Maizdi, Sylhet, Jessore, Khulna, Barishal, Bogra, Rangpur, Rajshahi, Mymensingh)



Some of our Products



Valuable Clients

OMRON

yuwell

Roche

 GALDERMA



Gallery



We believe
a vibrant and energetic
office space can help your
organization build a strong
company culture, which is
critical to the success of any
business.



Achievements



We believe Achievements are things you did that had a lasting impact for your company or client.





Pharma Support Ltd.

THANKS!

Contact

Md. Junayed Sharif

Phone: +880 1760865327

Email: junayed.sharif@gmail.com

Corporate office at

Tejgaon I/A in Dhaka. 191/A, Haque tower

Level-5, Mir Shawqat Shoroni

Tejgaon, Dhaka